

# WISCONSIN



**Nurse-Family Partnership®** is an evidence-based, community health program with over 45 years of evidence showing significant improvements in the health and lives

# 7x \$ RETURN

**EVERY \$1 INVESTED IN NFP SAVES \$7.20 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED<sup>1</sup>**

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



## WISCONSIN MOMS

**24**  
Median age at intake

**82%**  
Unmarried at intake

**86%**  
Clients enrolled in Medicaid at intake

**\$9,000-\$12,000**  
Annual median household income at intake

\*Aggregate data provided by the NSO. Includes state data from 01/01/2022 to 07/07/2023.

**Race**  
66% White  
20% Black or African American  
1% Asian  
1% American Indian or Alaska Native  
0% Native Hawaiian or Pacific Islander  
1% Multi-racial  
1% Declined

\*Aggregate data provided by the NSO. Includes state data from 01/01/2022 to 07/07/2023.

**Ethnicity**  
30% Hispanic  
69% Non-Hispanic  
1% Declined

## OUTCOMES FOR WISCONSIN

\*Aggregate data provided by the NSO. Includes state data from 01/01/2022 to 12/12/2023

\*Babies born at term are those who reached 37 weeks gestation.

**88%** BABIES BORN AT TERM

**91%** MOTHERS INITIATED BREASTFEEDING

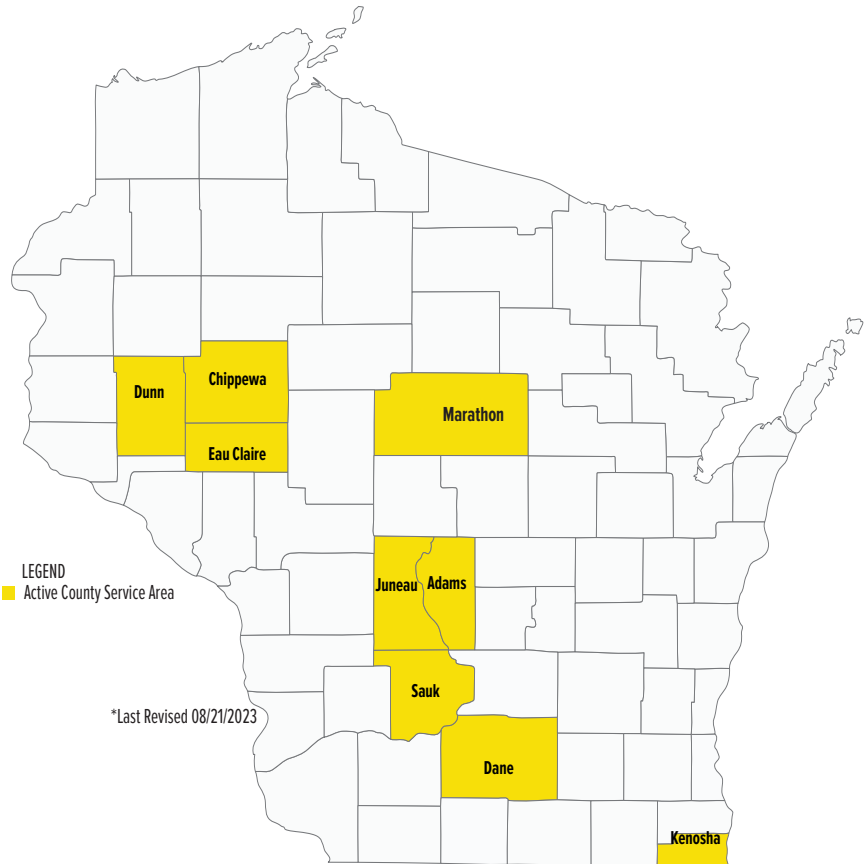
**79%** BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

**57%** OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS



## Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



**ESTABLISHED: 2007**

**FAMILIES SERVED  
SINCE 2007: 3,030**

**CURRENT FUNDED  
CAPACITY: 779**

## NETWORK PARTNERS

- Western Wisconsin NFP Consortium
- Kenosha County Division of Health
- Public Health - Madison & Dane County



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